

Pepperdine University: Seaver College: Business Administration Division

Visiting Assistant Professor of Marketing

Location: Malibu, CA

The Business Administration Division of Pepperdine University seeks a candidate with an earned doctorate in marketing. Candidates are expected to complete all requirements for the Ph.D. before the date of appointment, August 1, 2019. A strong candidate who is ABD would be considered. A documented research interest in marketing is required and teaching experience is preferred. The bulk of the teaching assignments will be principles of marketing, but candidate with the ability to teach other marketing classes will be favored.

The business program at Seaver College, is accredited by The Association to Advance Collegiate Schools of Business (AACSB). *USA Today* ranked Seaver's business program as the 7th best undergraduate business program in the country. The division's programs are rated as 44th by *USNews and World Report*. We have approximately 775 undergraduate students in the Business Administration Division. Despite the large number of majors, our classes are small (rarely more than 25 students) and our faculty is collegial and collaborative. The division offers Bachelor of Science degree programs in accounting, business administration, and international business, a contract major in finance, and a marketing minor. Degree programs are offered on a full-time, residential basis at the campus in Malibu, California. Seaver College has an enrollment of approximately 3,200 students. Please visit our [website](#) for more information.

Pepperdine University was established in 1937 by Mr. George Pepperdine, a Christian businessman, who stressed the desirability of a complete education built on a Christian value system. The institution is committed to the ideals of the founder. Successful candidates also must demonstrate an active commitment to Pepperdine's [Christian mission](#) and [tradition](#). Located near Los Angeles in Southern California, Pepperdine University is especially interested in candidates who can contribute through their teaching, research and service to the diversity and excellence of the University and our surrounding community.

Pepperdine University is an equal opportunity employer and does not unlawfully discriminate on the basis of any status or condition protected by applicable federal or state law. Pepperdine is religiously affiliated with the Churches of Christ. It is the purpose of Pepperdine to pursue the very highest employment and academic standards within a context that celebrates and extends the spiritual and ethical ideals of the Christian faith. While students, faculty, staff and members of the Board of Regents represent many religious backgrounds, Pepperdine reserves the right to seek, hire, and promote persons who support the goals and mission of the institution, including the right to prefer co-religionists who are active members in a Church of Christ congregation.

Submit all application materials to apply.interfolio.com/61593. A background check will be required as a condition of employment.

For more information, please contact the chair of the search committee:
Professor Alice Labban (alice.labban@pepperdine.edu)

Attendees of the MEA conference please contact Professor Labban to schedule an in-person meeting.

Applications should include the below documents:

- A **cover letter**.
- A **curriculum vitae**, indicating educational record, employment record, achievements, awards, publications, and other relevant information. Please also describe any civic, religious, or charitable interests and activities, and list all current organizational memberships.
- Three **letters of reference**.
- **Official transcripts** of all graduate work (Copies are acceptable during the application process. Official transcripts will be required for selected applicants).
- A statement of **teaching philosophy**, which may focus on your motivation to teach at the university level and your thoughts about what constitutes effective pedagogy.
- A statement of **scholarly agenda**, which may focus on your current area of emphasis and plans for professional development.
- A **statement in support of the University's Christian mission**. The University mission states that Pepperdine University is a Christian university committed to the highest standards of academic excellence and Christian values, where students are strengthened for lives of purpose, service, and leadership. For the mission of Seaver College, please click [here](#). In your statement, please comment on your willingness to support the mission and Christian values of the University and Seaver College. Describe your involvement in a local community of faith (i.e., congregation, parish church, etc.), and describe how your personal faith relates to your teaching, your professional life, and/or your intellectual life.